

Companies and governmental organisations

Housing cooperative

- » Managing a housing cooperative.
- » Focus on management, external factors and tenants.
- » Gain insight into the world of cooperative housing.



Employee orientation

- » Introduce new employees to your company.
- » Profile your company in interactive ways.
- » Improve team spirit, reduce employee turnover.



Data Room / Due Diligence Simulation

- » Realistic simulation including the use of sample data.
- » Research "right-pricing".
- » Introduce your company to prospective employees.



Entrepreneurship S(t)imulation

- » Foster entrepreneurship.
- » (Re)introduce products and services.
- » Interactive training tool.
- » Easy integration into staff trainings/events.



Some of our costumers



Would you like to have enthusiastic and engaged employees? Learn by doing!

Our ready-made and custom games are a proven success. Creativity, flexibility and our experience with a wide variety of customers make Businessgames.com an ideal partner.



Chosen as one of the most innovative companies in the top 100 of 2008

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Founded in 2001, Businessgameshop.com publishes management simulations, serious games and e-learning tools for the educational, private and public sectors. Our online capabilities allow us to develop custom made simulations.

At this moment we provide simulations on topics like management, entrepreneurship, health care, investments, marketing communication, international trade, travel and leisure and CSR. As we are always developing, new simulations will be launched continuously.

Our team

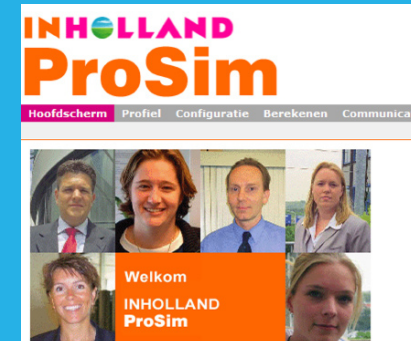
Our team consists of young and creative people who have close contact with the new generation of employees and students.



Educational institutions

Pro Sim Advanced

- » Deals with all facets of company management.
- » Instructs users in practical theories like SWOT analyses, Porter strategy, BCG matrix.
- » Wide range of available modules.



Business Abroad Management game

- » Insight into the complex world of international trade.
- » Strategy-oriented simulation.
- » Based on the book "International Business" (Ebbers & Jagersma, Kluwer).

Companies and governmental organisations

Viral game (Recruitment)

- » Realistic game with well-known sportsmen.
- » Gather participants profiles for recruitment.
- » Organization recruitment event.



In-house days (Recruitment)

- » Competitive trading in your products.
- » Students get to know your company in an »»interactive way.
- » Positive way of profiling.

Education

Our management simulations are perfect for educational purposes. Students see the results of their decisions in real time. Allowing to develop their competences quickly. Our simulations help students link theory and practice. Together with educational institutions we develop custom scenarios in our simulations. Customizability makes this simulation relevant to any course of study.

Companies and Government

Companies and governmental organizations profit from an appealing identity towards the latest generation of employees. With innovative marketing, recruitment and training our simulations appeal to this group.

Combining internet, simulations, assessments meetings, competitions and training events makes your organization attractive.

Marketing Communication game

- » Focuses on all facets of marketing communication.
- » Experience the influence of a good marketing mix.
- » Based on the book 'Marketing communication strategy' (Floor & van Raaij, Noordhoff).



CSR simulation

- » Challenging experience with CSR.
- » Experience the influence of internal and external stakeholders.
- » CSR as a distinctive strategy.

National competitions

- » Connect a company's name to a national event.
- » Modern and innovative appearance.
- » Intensive contact with your target group.



E-learning

- » Interactive training for your employees.
- » Theory in practice.
- » Develop employee skills.